

Mindspace University Program

Thematic Area:

Entrepreneurship Basics, Energy & Digital Transformation

What it is

An intensive online series of webinars, virtual classrooms and 1-1 mentoring sessions on Entrepreneurship Basics and Digital transformation in the Energy sector, organised and delivered by entrepreneurs from Silicon Valley and mentors from the Greek Energy Forum, together with Mindspace.

Program's Structure

Mindspace University program will be held entirely online and includes two main stages

Stage 1

Duration

November 9th to December 9th
Every Monday, Wednesday and Friday afternoon

Structure

This stage is implemented via online webinars and virtual classrooms and the goal is to introduce you to an entrepreneurial mindset, make you more familiar with common terms & methodologies of entrepreneurial programs, help you understand the Energy industry sector & its fundamental economic & technological concepts and get an insight on technologies & strategies to address major challenges in the Energy sector. Moreover, you learn the process of generating an idea and get trained in the Business Model Canvas principles so as to structure your idea with your team, as you will be asked to submit a business model canvas at the end of this stage.

Team matching

During this stage, we help you find a team or match you with other talented peers depending on your skills and interests via team meeting sessions towards the end of the program's second week. In case that you already have a team, you participate with your team as it is. The best teams that will be selected from a judging committee will enter Stage 2.

Curriculum

24 live, online 1-hour webinars

Topics:

- **Entrepreneurship - Fundamentals**
- **Could I be an Entrepreneur?**
- **How Merging Entrepreneurship & Technology Will Benefit**

	Sessions	Speaker
1	Childhood, Educational and Employment Experiences that Limit Your Entrepreneurial Mindset - Age & Entrepreneurship	Marios Anapliotis
2	Adopting Your New Entrepreneurial Mindset	Kouris Kalligas
3	Employee vs Entrepreneur	Marily Nika
4	Common personality traits - Entrepreneurial Mindset Characteristics	Cheryl Edison
5	Work life balance (Dealing with stress, failure, Visualize success and daydreaming)	Kouris Kalligas
6	Public Speaking - How to tell your story	Daniel Mc Cormac
7	Transition from an engineer or from tech to business owner	Marios Anapliotis
8	Resourcefulness: Using what you have to generate business opportunities and Choose the right team members	Konstantinos Kalligeros

Topics:

- **Energy Fundamentals**
- **Technology, Digital Transformation & Energy Transition**
- **Generate an Idea and Structure a Business Model**

	Sessions	Speaker
9	Introduction to 21-st century energy challenges & The future energy leader	Anastasios Koumparos
10	The Energy Value Chain	Antonios Panagiotopoulos
11	The 3Ds - Digitisation, Digitalization and Digital Transformation (Overview of Industry 4.0 technologies & Society 5.0)	Michael Petychakis
12	Modelling for Energy Systems	Anastasios Koumparos
13	Technology Trends of Today (Internet OF things, Artificial Intelligence and Machine Learning) & their Business Impact	Michael Petychakis

14	Key Digital Technologies & their applications in the Energy sector	Yiannis Perakis
15	Energy Technology and Impact on the Environment	Natalia Paraskevopoulou
16	Workshop with Value Drivers or Digital Transformation in Energy Industry : Case study using AI	Angelos Gkanoutas-Leventis
17	Business Strategy in the Energy Industry	Natalia Paraskevopoulou
18	Approaches to net zero / managing the energy transition	Antonios Panagiotopoulos
19	Political and financial support for the energy transition (capital, regulation, ESG investments, corporate buy-in)	Konstantinos Kalligeros
20	How to industrialise your idea	Jenny Leivadarou
21	Step by step guide to coming up with idea	Cheryl Edison
22	Focus on adding value and solving problem	Marily Nika
23	Service vs. Product businesses	Yiannis Perakis
24	Business Model Canvas principles (examples of disruptive business models and huge companies canvas)	Angelos Gkanoutas-Leventis

Mentors

Angelos Gkanoutas Leventis: Associate Originator - Integrated Gas & Power at BP | President at Greek Energy Forum (GEF)

Konstantinos Kalligeros: EDHEC Business School, GEF

Yannis Perakis: Principal, Digital Innovation & Engineering at BP Oil & Energy Company, GEF

Natalia Paraskevopoulou: Senior Bid Manager at Lightsource BP, GEF

Anastasios Koumparos: Principal Energy Insights Manager, Vodafone, GEF

Antonios Panagiotopoulos: VP, ESG Research, MSCI Inc, GEF

Marily Nika: Voice AI Product Manager, Google

Marios Anapliotis: Investor, Advisor, co-Founder, Chief Operating Officer, Bouquet.ai

Cheryl Edison: GoToMarket Strategy & Executive Advisory, Edison International

Michael Petychakis: Chief Technology Officer at Orfium

Kouris Kalligas: Head of Digital Transformation Sappi Europe

Daniel McCormac: Head of Communication Department, Deree College

Evgenia Leivadarou: Engineer for New Technologies and Innovation, Department of Strategic Planning and New Activities, HELPE

Stage 2 - 1-1 group mentoring sessions

Duration

January 7th to January 22th: Each team gets a dedicated mentor for 1-1 mentoring sessions

January 25th: Presentations skills Workshop

Structure

The 10 best teams that were selected in Stage 1, attend Stage 2 to get 1-1 mentoring sessions so as to interact with their mentors and improve their idea. To be more specific, they dive into more details and experiment on entrepreneurial tools in order to finalize their business idea and submit a business model and a short pitch video (less than 2 minutes), which will be shared with the judges.

Finals

Each team joins a virtual event to present its business idea to the judges, claiming 10.000 Euros, free attendance to Mindspace Trip in the USA, access to major incubation and acceleration programs such as the three-month accelerator program of AUEB (ACEin)- ENNOVATION and more. Additionally, there will be 2 runners up who will get significant discounts to participate in Mindspace Trip.

→ Check [FAQ](#) for more details.

Partners



Greek Energy Forum



The People's Trust



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Eurobank



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Meet And Code